

Immunization Resources

Compiled Summer 2015

Many websites that provide immunization-related information are available as a resource for families and providers. This document highlights and provides links to some materials that you may be interested in, or may find helpful in your work to support improved rates of immunizations, including guidance for dealing with vaccine-hesitant families.

A. For Practice-Based Improvement

1. The **MA Department of Public Health's Immunization Program** provides "Immunization Best Practices" as part of the packet for their childhood vaccination schedule. The list includes 14 suggestions to consider when looking to improve vaccination rates and can be found on page 8 in the document available at the web address below.

<http://www.mass.gov/eohhs/docs/dph/cdc/immunization/guidelines-childhood.pdf>

The **MA Department of Public Health's Immunization Program** also has a separate document with 10 suggested approaches, and links to resources to assist, practices in improving immunization rates.

<http://mcaap.org/wp2013/wp-content/uploads/Top-Strategies-for-Increasing-Immunization-Coverage-Rates-MDPH-9-10-14.pdf>

2. The **American Academy of Pediatrics (AAP)** has prepared an Immunization Training Guide, available at the link below. This training guide is designed to assist pediatric office staff in all aspects of immunizing a practice's patients. Use this guide to educate and properly train physicians, nurse practitioners, physician assistants, nurses, medical assistants, office managers, and other office staff. This is a lengthy document, but practices may wish to look at sections that are of particular interest to them.

<http://www2.aap.org/immunization/pediatricians/pdf/ImmunizationTrainingGuide.pdf>

3. Developed by **Maine** as part of their work on the CMS-funded Child Health Insurance Reauthorization Act (CHIPRA) Quality Demonstration grant, this toolkit includes a practice self-assessment checklist, an action plan template, and a suggested set of activities that practices can undertake to make improvements in immunization rates.

http://www.mainequalitycounts.org/image_upload/First%20STEPS%20Immunization%20Change%20Package%20Toolkit%20FINAL%20revised%2003.17.13.pdf

B. For Discussions with Vaccine-Hesitant Families

1. The **American Academy of Pediatrics (AAP)** has a series of web-based presentations on discussing vaccines with vaccine-hesitant parents. The videos introduce risk communication and the CASE (Corroborate, About Me, Science, Evidence) model, role play two examples of the CASE model in action, and provide feedback on each of the scenarios. These can be viewed individually or as part of a larger group for discussion.

<http://www2.aap.org/immunization/pediatricians/riskcommunication-VIDEOS.html>

2. The **Centers for Disease Control and Prevention (CDC)** makes available provider resources for discussing vaccines with parents. The CDC, the AAP, and the American Academy of Family Practitioners (AAFP) created these materials to help practices assess parents' needs, identify the role families want to play in making decisions for their child's health, and then communicate in ways that meet their needs. Includes a tip sheet on "Talking to Parents about Vaccines," links to Vaccine Information Statement and fact sheets on vaccine-preventable diseases

<http://www.cdc.gov/vaccines/hcp/patient-ed/conversations/>

<http://www.cdc.gov/vaccines/hcp/patient-ed/conversations/conv-materials.html>

<http://www.cdc.gov/vaccines/hcp/vis/current-vis.html>

<http://www.cdc.gov/vaccines/hcp/patient-ed/conversations/prevent-diseases/provider-resources-factsheets-infants.html>

3. The **Immunization Action Coalition (IAC)** website has a link to a fact sheet for parents: "Top Ten Reasons to Protect Your Child by Vaccinating" and resources for talking about vaccines with parents displayed by topic.

<http://www.immunize.org/catg.d/p4016.pdf>

<http://www.immunize.org/talking-about-vaccines/>

4. The **Massachusetts Chapter of the AAP (MCAAP)** website includes a document developed by the MA Department of Public Health Immunization Program that gives reasons and suggestions for providing strong recommendations to parents to vaccinate their children.

<http://mcaap.org/wp2013/wp-content/uploads/Strong-Provider-Immunization-Recommendations-Improve-Immunization-Acceptance-MDPH-6-20-14.pdf>

C. For Parents and Youth

1. General: Family-friendly summaries of immunization schedules are available from the **CDC** (separate schedules for birth through 6 years old, and for children aged 7-18 years) and from the **IAC** (focused on the first 12 months of life).

<http://www.cdc.gov/vaccines/parents/downloads/parent-ver-sch-0-6yrs.pdf>

<http://www.cdc.gov/vaccines/who/teens/downloads/parent-version-schedule-7-18yrs.pdf>

<http://www.immunize.org/catg.d/p4010.pdf>

2. For Parents: The **CDC** has created a booklet for parents. Illustrated with children's artwork, the 64-page guide is separated into five parts and helps parents and caregivers learn about childhood diseases and the vaccines that protect children from them. It can be read on-line, printed out, or ordered from the CDC.

<http://www.cdc.gov/vaccines/pubs/parents-guide/default.htm>

3. For Teens & Pre-Teens: The CDC has a webpage dedicated to vaccines for teens and preteens. At this site, you can find materials for youth and families, as well as videos, focused on this particular set of vaccines.

<http://www.cdc.gov/vaccines/who/teens/index.html>

4. Language needs & Vaccine Specifics: On the **IAC** website, you can obtain Vaccine Information Statements (VIS) in several different languages. A VIS must be provided with each vaccine administered. Each VIS includes information about the vaccine, the diseases it prevents, risks, and the timeframes for receiving the vaccine.

<http://www.immunize.org/vis/>